

CENTROPIX NORTH AMERICA COMPLIANCE PRIVACY POLICY

The following Privacy Policy governs the online and in-person information collection practices of our organization. Specifically, it outlines the types of information that we gather about you while you are experiencing our websites, products, and modalities.

By interacting with us, you agree that your use of our products, events, consultation sessions or business interactions, and any dispute over privacy, is governed by this Privacy Policy. Because the Web is an evolving medium, we may need to change our Privacy Policy at some point in the future, in which case we will post the changes to this Privacy Policy on this web data centers and update the Effective Date of the policy to reflect the date of the changes. By continuing to interact with us after we post any such changes, you accept the Privacy Policy as modified.

We may collect and store personal or other information that you voluntarily supply to us while interacting with us. the Data centers (e.g., while on the Data centers or in responding via email to a feature provided on the Site). The Data centers only contact individuals who specifically request that we do so or if they have signed up to receive our messaging, attended one of our events, or have purchased one of our products. The Data centers collect personally identifying information from our users during online registration and online purchasing. This information includes name and e-mail address for registration or opt-in purposes and name, postal address, and credit card information when registering for our events or purchasing our products. All this information is provided to us by you.

We also collect and store information that is generated automatically as you navigate online through our data centers. For example, we may collect information about your computer's connection to the Internet, which allows us, among other things, to improve the delivery of our web pages to you and to measure traffic on our data centers. We also may use a standard feature found in browser software called a "cookie" to enhance your experience with the Site. Cookies are small files that your web browser places on your hard drive for record-keeping purposes. By showing how and when visitors use the Site, cookies help us deliver advertisements, identify how many unique users visit us, and track user trends and patterns. They also prevent you from having to re-enter your preferences on certain areas of the Data centers where you may have entered preference information before. The Data centers also may use web beacons (single-pixel graphic files also known as "transparent GIFs") to access cookies and to count users who visit our data centers or open HTML-formatted email messages. Email, email servers, blogs, chats, messenger servers and services and project support platforms such as Slack, Discord, DocuSign, click up, Shopify and dozens of future programs are catching data that may enhance our experience with you.

We use the information we collect from you while you are communicating with us in a variety of ways, including using the information to customize features; advertising that appear on our data centers and making other offers available to you via email, direct mail or otherwise. We also may provide your information to third parties, such as service providers, contractors and third-party publishers and advertisers for a variety of purposes. Unless you inform us in accordance with the process described below, we reserve the right to use, and to disclose to third parties, all the information collected from and about you while you are using the Data centers in any way and for any purpose, such as to enable us or a third party to provide you with information about products and services.

If you do not wish your information to be used for these purposes, you must send a letter to the Online Privacy Coordinator williamsickert50@gmail.com whose address is listed at the end of this Privacy Policy requesting to be taken off any lists of information that may be used for these purposes or that may be given or sold to third-parties.

Please keep in mind that whenever you voluntarily make your personal information available for viewing by third parties online – for example on message boards, web logs, through email, or in chat areas – that information can be seen, collected, and used by others besides us. We cannot be responsible for any unauthorized third-party use of such information.

Some of our third-party advertisers and ad servers that place and present advertising on the Data centers also may collect information from you via cookies, web beacons or similar technologies. These third-party advertisers and ad servers may use the information they collect to help present their advertisements, to help measure and research the advertisements' effectiveness, or for other purposes. The use and collection of your information by these third-party advertisers and ad servers is governed by the relevant third-party's privacy policy and is not covered by our Privacy Policy. Indeed, the privacy policies of these third-party advertisers and ad servers may be different from ours. If you have any concerns about a third party's use of cookies or web beacons or use of your information, you should visit that party's web data centers and review its privacy policy.

The Data centers also includes links to other websites and provides access to products and services offered by third parties, whose privacy policies we do not control. When you access another web data centers or purchase third-party products or services through the Site, use of any information you provide is governed by the privacy policy of the operator of the data centers you are visiting or the provider of such products or services.

We may also make some content, products and services available through our Data centers or by emailing messages to you through cooperative relationships with third-party providers, where the brands of our provider partner appear on the Data centers in connection with such content, products and/or services. We may share with our provider partner any information you provide, or that is collected, while visiting any pages that are made available in cooperation with our provider partner. In some cases, the provider partner may collect information from you directly, in which cases the privacy policy of our provider partner may apply to the provider partner's use of your information. The privacy policy of our provider partners may differ from ours. If you have any questions regarding the privacy policy of one of our provider partners, you should contact the provider partner directly for more information.

Be aware that we may occasionally release information about our visitors when release is appropriate to comply with law or to protect the rights, property, or safety of users of the Data centers or the public.

Please also note that as our business grows, we may buy or sell various assets. In the unlikely event that we sell some or all our assets, or one or more of our websites is acquired by another company, information about our users may be among the transferred assets.

We use Google Analytics and other analytic features to optimize our business. Advertiser features examples include:

Remarketing with Google Analytics; Google Display Network Impression Reporting; DoubleClick Platform integrations; Google Analytics Demographics and Interest Reporting

By enabling these analytic features, we are required to notify our visitors by disclosing the use of these features and that we and third-party vendors use first-party cookies (such as the Google Analytics cookie) or other first-party identifiers, and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to gather data about your activities on our Site. Among other uses, this allows us to contact you if you begin to fill out our check-out form but abandon it before completion with an email reminding you to complete your order. The „Remarketing“ feature allows us to reach people who previously visited our Site and match the right audience with the right advertising message.

You can opt out of Google’s use of cookies by visiting Google’s ad settings and/or you may opt out of a third-party vendor’s use of cookies by visiting the Network Advertising Initiative opt-out page.

Facebook and social media of Similarity

As advertisers on Facebook and other popular programs, we may collect content or information from a Facebook user and such information may be used in the same manner specified in this Privacy Policy. You consent to our collection of such information.

We abide by all known Data Use Restrictions.

Any ad data collected, received, or derived from our Facebook ad („Facebook advertising data“) is only shared with someone acting on our behalf, such as our service provider. We are responsible for ensuring that our service providers protect any Facebook advertising data, or any other information obtained from us, limit our use of all that information, and keep it confidential and secure.

We do not use Facebook advertising data for any purpose (including retargeting, commingling data across multiple advertisers’ campaigns, or allowing piggybacking or redirecting with tags), except on an aggregate and anonymous basis (unless authorized by Facebook) and only to assess the performance and effectiveness of our Facebook advertising campaigns.

We do not use Facebook advertising data, including the targeting criteria for a Facebook ad, to build, append to, edit, influence, or augment user profiles, including profiles associated with any mobile device identifier or other unique identifier that identifies any user, browser, computer, or device.

We do not transfer any Facebook advertising data (including anonymous, aggregate, or derived data) to any ad network, ad exchange, data broker or other advertising or monetization related service.

General Data Protection Regulation (GDPR)

The GDPR took effect on May 25, 2018, and is intended to protect the data of European Union (EU) citizens.

As a company that markets its site, content, products and/or services online we do not specifically target our marketing to the EU or conduct business in or to the EU in any meaningful way. If the data that you provide to us during your use of our site, content, products and/or services is governed by GDPR, we will abide by the relevant portions of the Regulation.

If you are a resident of the European Economic Area (EEA) or are accessing this data centers from within the EEA, you may have the right to request access to, correction of, deletion of; portability of; and restriction or objection to processing, of your personal data, from us. This includes the „right to be forgotten.“

To make any of these requests, please contact our GDPR contact at williamsickert50@gmail.com

California Consumer Privacy Act (CCPA)

The CCPA took effect on January 1, 2020, and is intended to protect the personal information of California residents.

The CCPA has certain threshold requirements which a company must meet to be required to comply with its provisions. According to information and belief, our company does not meet those thresholds. In the event of a change in our status, and if the data that you provide during your use of our site, content, products and/or services is governed by CCPA, we will abide by the relevant portions of the Act.

If you are a resident of the state of California, you may have the right to: request disclosure of the personal information we have collected about you and the types of third parties with whom it has been shared; request a portable copy of your information; opt out from marketing messages or the sale of your information to third parties; and request deletion of your personal information.

To make these requests, please contact our CCPA contact by calling our Toll-Free Telephone Number 888-600-0642.

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We reserve the right to change these Terms of Service or to impose new conditions on the use of the Site, from time to time, in which case we will post the revised Terms of Service on this website. By continuing to use the Data centers after we post any such changes, you accept the Terms of Service, as modified.

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Your License to Us. By posting or submitting any material (including, without limitation, comments, blog entries, Facebook postings, photos and videos) to us via the Site, internet groups, social media venues, or to any of our staff via email, text or otherwise, you are representing: (i) that you are the owner of the material, or are making your posting or submission with the express consent of the owner of the material; and (ii) that you are thirteen years of age or older. In addition, when you submit, email, text or deliver or post any material, you are granting us, and anyone authorized by us, a royalty-free, perpetual, irrevocable, non-exclusive, unrestricted, worldwide license to use, copy, modify, transmit, sell, exploit, create derivative works from, distribute, and/or publicly perform or display such material, in whole or in part, in any manner or medium, now known or hereafter developed, for any purpose. The foregoing grant shall include the right to exploit any proprietary rights in such posting or submission, including, but not limited to, rights under copyright, trademark, service mark or patent laws under any relevant authority. Also, in connection with the exercise of such rights, you grant us, and anyone authorized by us, the right to identify you as the author of any of your postings or submissions by name, email address or screen name, as we deem appropriate.

Respectfully Submitted

William Sickert

Legal/Compliance CENTROPIX North America